

8TH EDITION

MONDIAL DU FROMAGE

T O U R S

SEPT 12, 13, 14 2027

PARC EXPO
TOURS LOIRE VALLEY

THE MONDIAL DU FROMAGE IS*



213

Exhibitors
(15% of which
are new)



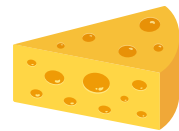
4,349

Visitors
(+19% compared
to 2023)



60

Countries
represented



1,985

Products
entered in the
Products Competition

**data from 2025 edition*

COMPETITIONS UNIQUE IN THE WOLRD



1

**World's Best
Cheesemonger 2025**



1

**Cheese
Champion of the Mondial
2025**

Organised by Tours Événements and its Expert Advisor, Rodolphe Le Meunier (Meilleur Ouvrier de France and International Best Cheesemonger 2007), the World's Best Cheesemonger Competition consists in several rounds, both theoretical and practical. Each year, it brings together around ten international contestants.

In 2025, the American Émilie D'ALBERO took first place, followed by the French Matthieu THUILLIER and the American Courtney JOHNSON.

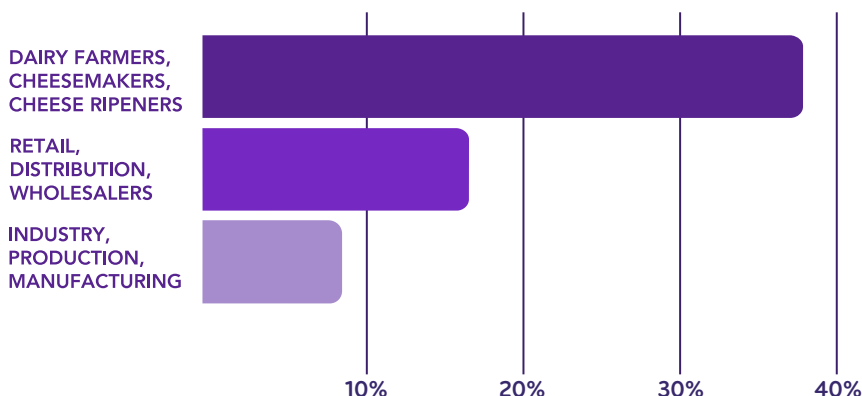
Organised in collaboration with the International Cheese Guild, the International Products Competition showcases expertise and respect for tradition, strives for excellence, and demonstrates creativity and innovation. In 2025, 320 international professionals, chaired by Roland Barthelemy, Provost of the International Cheese Guild, judged over 1,900 products.

A supreme jury of 12 international judges selected the world's best cheese: Gruyère AOP Vieux from the Fromagerie la Côte-aux-Fées.

THE MONDIAL DU FROMAGE IN 2025:

The Mondial du Fromage attracts a professional audience from all over the world, with participants from every continent.

An international and highly qualified audience, representative of the entire sector.



9 OUT OF 10

EXHIBITORS LEAVE WITH A POSITIVE OUTCOME



202

MEDIA MENTIONS

- > TV REPORTS, INCLUDING ON CNN AND TF1 (FRANCE'S LEADING CHANNEL)
- > ARTICLES IN THE NATIONAL, SPECIALIST AND LOCAL PRESS

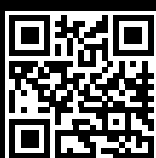
DESTINATION TOURS LOIRE VALLEY



Less than 1 hour from Paris by TGV, in the heart of the châteaux of the Loire, Tours enjoys an exceptional setting and geographical location. «Here, living is an Art» is the motto of the Loire Valley.

You can discover a gourmet city that has become one of France's four «International Cities of Gastronomy», the birthplace of Balzac, Rabelais and Descartes, and home to Leonardo da Vinci. Touraine is sure to win you over!

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